



*A true film-maker is both a story-teller and a visionary. VOX LAB's [Video Theory and Cinematography \[C-OT-102\]](#) is a truly original course that allows students to experience this ethos at all 3 stages of film-making: pre-production, production and post-production.*

### **A Unique Course**

In today's fast evolving world of film-making, much of the focus is on post-production - the latest aspect of cinematography. Many are losing sight of the importance of a film's pre-production, leading to films that are visually remarkable, yet lack "that extra something" - substance. This is why VOX LAB's [Video Theory and Cinematography](#) emphasizes the foundations. Learn how to build an appealing script, transform that script into a storyboard, and execute other tasks of a movie director, such as assessing the quality of actors.

With a strong conceptual and practical grasp of the foundations (pre-production), the participant moves to the technicalities of post-production - editing and visual effects. All clips shown during the course are hand-picked by the course creator and trainer, Stefano Virgilli, to exemplify camera techniques, acting, plot twists, etc.



## **A Unique Trainer**

VOX LAB's [Video Theory and Cinematography \[C-OT-102\]](#) course is specially designed and taught by its Director, Mr Stefano Virgilli. Stefano hails from a background of video and cinema, starting from his childhood in film-loving Italy where his parents owned a movie theater. This is only part of the unique edge he brings to this comprehensive course.

Stefano Virgilli, who holds an Italian degree in communication design, has ample experience in the field of visual production. He was trained by the renowned Tad Leckman at the prestigious Lucasfilm (Singapore). Leckman's ILM credits include Rango, Star Wars, Planet of the Apes, and Men in Black, to name a few. Stefano is also certified competent in the WSQ Advanced Certificate in Training and Assessment (ACTA) Trainer®, Assessor® and Developer® Facilitated Learning.

It is this unique, impressive combination of background and experience that makes Stefano's expertise highly sought after by many top government and corporate institutions both in Singapore, South East Asia and beyond. Clients for whom he has produced videos include Singapore's Ministry of Defence, Ministry of Community Development Youth and Sports and members of Parliament. He collaborated on a movie presented at the 2008 Cannes Film Festival and was behind the video famously inaugurated by the Deputy Prime Minister at Singapore's Youth Olympic Games-ILUMA opening in 2010.

## **Course Outline**

### **Video Theory**

- A jungle of video formats
- Compression and codex: the difference
- Frame Rate
- Pixel Aspect ratio
- Standard Definition vs High Definition
- Cinema formats vs TV formats

### **Video Ads**

- Surprising the audience
- The 26/4 advertising rule

### **Introduction to Cinematography**

- Transitions and cuts
- The filming flow
- A bit of acting

### **Video Creativity**

- The inception of an idea
- Feasibility
- Characters and background

### **Ideas Black on White**

- Introduction to scripting
- Think by images
- Introduction to storyboarding
- Play!